

# Harvests Rate Sheet

Bio Dynamic Farming and Gardening Magazine.

Published three times per year, with autumn/winter, spring and summer issues.

Space	Type	Actual Size	Bleed Size	Text Safe Area	Cost (excl GST)
Full Page Back Cover	Bleed	210 x 297	216 x 303	190 x 277	\$1200
Inside Back Cover	Bleed	210 x 297	216 x 303	190 x 277	\$1000
Inside Front Cover					
1/3 Page	Vertical Bleed	70 x 297	76 x 303	50 x 277	\$420
Full Page	Bleed	210 x 297	216 x 303	190 x 277	\$800
1/2 Page	Horizontal Bleed	210 x 144	216 x 150	190 x 124	\$420
1/2 Page	Horizontal Floating	180 x 126	-	-	\$420
1/2 Page	Vertical Floating	87 x 247	-	-	\$420
1/3 Page	Horizontal Bleed	210 x 96	216 x 102	190 x 76	\$280
1/3 Page	Horizontal Floating	180 x 86	-	-	\$280
1/3 Page	Vertical Bleed	70 x 297	76 x 303	50 x 277	\$280
1/3 Page	Vertical Floating	56 x 247	-	-	\$280
1/4 Page	Floating	87 x 120	-	-	\$220
1/8 Page	Floating	87 x 57	-	-	\$120

**Important Notes:** All measurements are in mm. Please see the diagrams on the following pages for examples of advert sizing on a page. If you choose a 'bleed' advert type (which prints to the edge of the page) you must include 3mm of bleed on all sides. Bleed adverts also require a text-safe area (a margin free of any text / important details) of 10mm on all sides - no exceptions (shown by a grey line on the examples following). Finished artwork must be submitted as a **high resolution PDF** at the correct size.

## CLASSIFIED ADVERTISEMENTS

preTYPED	\$1.20 per word
unTYPED	\$1.50 per word

## DISCOUNTS - Display advertisements

First time advertiser incentive:	10% discount
Two insertions per year:	15% discount
Three insertions per year:	20% discount

## AD DESIGN RATES:

In-house designers are happy to help with ad design - \$60 per hour

Please feel free to call and discuss any special requirements e.g. seed catalogue insertions/conference fliers.

**Please note:** Acceptance of advertisements is at the editor's discretion. Advertisements should be appropriate to the purpose of Harvests magazine, or neutral. Ask for a policy statement on your specific products if you are unsure.

## SUBSCRIPTIONS

Subscriptions to Harvests are part of the Biodynamic Association Membership package with the exception of advertisers, members gifting to someone else and overseas readers.

Cost: \$24 per annum. (incl postage within NZ).

## CONTACT DETAILS

For advertising enquiries please contact Leah directly:

Leah Wilson · Advertising Manager · [harvestsadvertising@gmail.com](mailto:harvestsadvertising@gmail.com) · Mob 021 0262 4286

David Wright · Secretary · [magazine@biodynamic.org.nz](mailto:magazine@biodynamic.org.nz)

Bio Dynamic Farming and Gardening Association  
 PO Box 356  
 Martinborough 5741  
 New Zealand  
 Ph +64-6-306 8582  
[www.biodynamic.org.nz](http://www.biodynamic.org.nz)

**Full page Bleed**

210 x 297 mm

With 3 mm bleed on all sides

text safe area 190 x 277 mm  
(10 mm margin minimum) - no  
exceptions

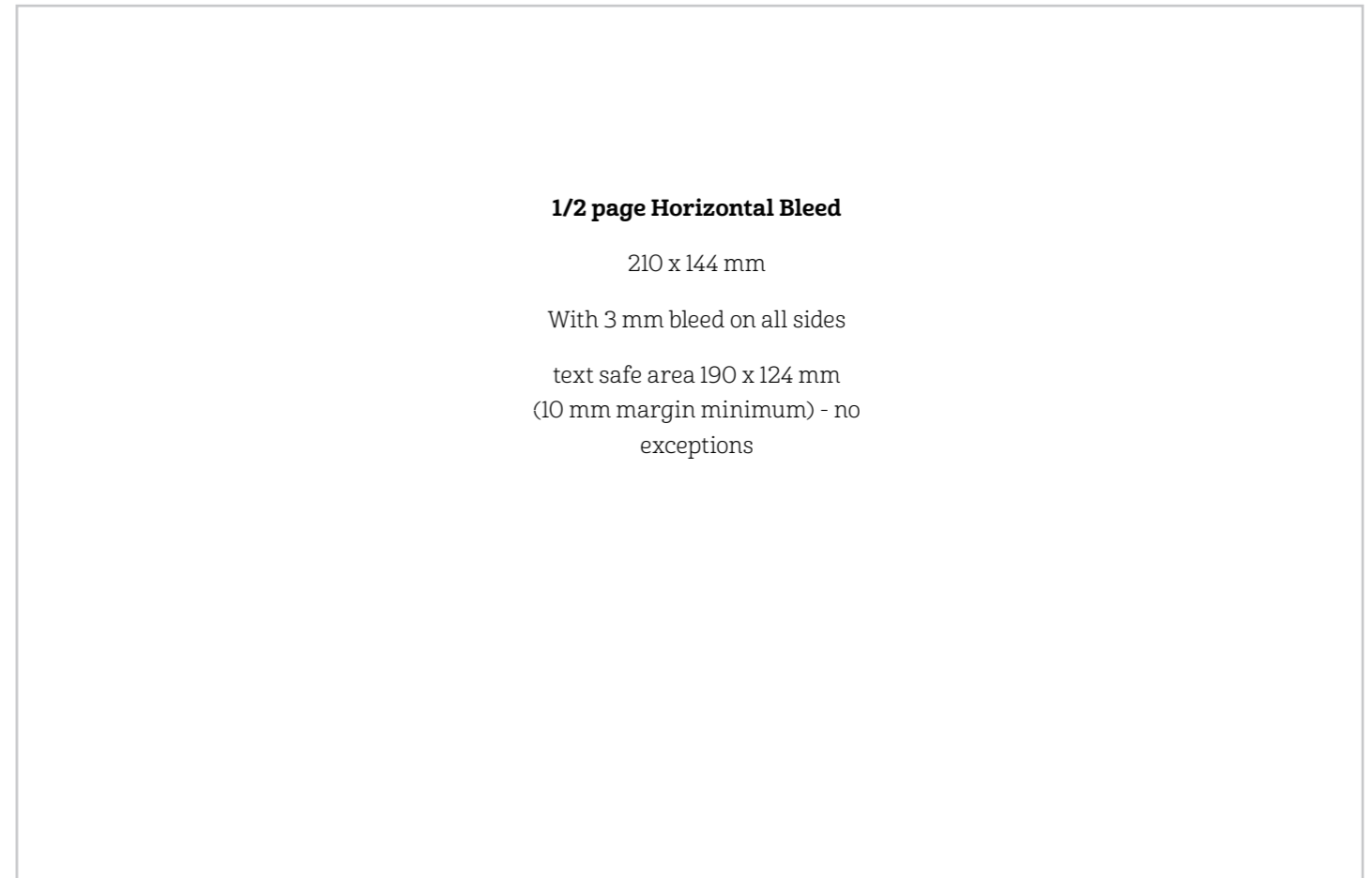


**1/2 page Horizontal Bleed**

210 x 144 mm

With 3 mm bleed on all sides

text safe area 190 x 124 mm  
(10 mm margin minimum) - no  
exceptions



**1/2 page Horizontal Floating**

180 x 126 mm

**1/2 page Vertical Floating**

87 mm x 247 mm

**1/3 page Horizontal Bleed**

210 x 96 mm

With 3 mm bleed on all sides

text safe area 190 x 76 mm  
(10 mm margin minimum) - no  
exceptions

**1/4 page Floating**

87 x 120 mm

**1/3 page Vertical Floating**

56 mm x 247 mm

**1/3 page Horizontal Floating**

180 x 86 mm

**1/8 page Floating**

87 x 57 mm

**1/3 page Vertical Bleed**

70 x 297 mm

With 3 mm bleed on all sides

text safe area 50 x 277 mm  
(10 mm margin minimum) - no  
exceptions